

# Privacy and Cookie Policy

## PRIVACY TERMS

1. The website ("Website") at "[www.fethiyedayapi.com.tr](http://www.fethiyedayapi.com.tr)" operated by [www.fethiyedayapi.com.tr](http://www.fethiyedayapi.com.tr) com ("Company") is better for people ("User") who visit and / or use the Website in any way. Some personal information (name, age, e-mail address, etc.) is requested in order to provide services. These data collected through the Website; It is used within the Website for campaign activities or special promotional activities for the User's account. Except for personal information; Statistical data of transactions made on the Website are analyzed and stored.
2. The Company does not share the information conveyed to it through membership forms with third parties without using the information of the Users or otherwise, and does not use or sell it for commercial purposes for any reason other than operating.
3. Website content uses Google Analytics' Remarketing & Demography and Interest Reporting features. Using Display settings can be opted out of Google Analytics for Display Advertising and Google Display Network ads can be customized. The demographic information provided by Google Analytics is used to customize the Website and the advertisements given on the Website, if any, according to the interests of the Users. While this information is used in target audience studies, it can be shared with advertising publishers, along with information from other Users. This information does not contain any personal information (name, surname, T.R. ID Number, gender, age, etc.) and is used as a group to conduct studies on User trends and to compile the target audience. By accepting these Privacy Terms, it is approved to share anonymous information with advertising publishers for advertising and promotional purposes.
4. Third party providers, including Google, will display Website advertisements in banner areas on publisher sites on the Internet. First-party cookies and third-party cookies are used by the Website and third-party providers, including Google, to collect information

about ads, optimize and deliver ads based on past visitors to the Website.

**5.** Personal User information will only be disclosed to the official authorities, if requested by the official authorities, and where disclosure is required in accordance with the mandatory legislative provisions in force.

**6.** User credit card information requested on the payment page is not kept on the Website or on the servers of third-party companies that provide services in order to keep the security of the users shopping on the Website at the highest level. In this way, all transactions for payment are made between the bank and the device used by the User through the Website interface.

**7.** By approving these Privacy Terms, the user confirms that the information he has shared with the Company is personal and that this information can also be shared with other Company's subsidiaries in order to carry out sales and marketing activities and to provide appropriate communication to any means of communication. It serves.

**8.** Please click if you do not want to be informed about the campaign announcements at the bottom of the e-mails sent within the framework of the website membership. You can always unsubscribe from the e-mail mailing list by clicking the link or by leaving the "I want to receive advertisement and announcement emails" option in the "Update Membership" field in the "My Account" section.

## **COOKIE POLICY**

As [www.fethiyedayapi.com.tr](http://www.fethiyedayapi.com.tr), we use cookies, pixel tags ("pixels") and local storage technologies to facilitate the use of our website and to personalize the use of our website. We want this page to help you understand why these technologies are used and to control them or delete them if your preference is this way.

### **What is a Cookie?**

Today, almost every website uses cookies. We use cookies, like most websites, to provide you with a better, faster and safer experience. A cookie is a small text file stored on your device (such as a computer or mobile phone) when you visit a website. Cookies can be stored on your device via your browser during your first visit to a website. When you visit the same site with the same device again, your browser checks if there is a cookie registered in the site name on your device. If there is a record, it transmits the data in the record to the website you are visiting. In this way, the website understands that you have visited the site before and determines the content to be sent to you accordingly.

### **Why are cookies used?**

Some cookies ensure that the preferences you use in your previous visits are remembered by the website, making your subsequent visits offer a much more user-friendly and personalized experience.

### **Checking and Deleting Cookies**

To change your preferences for the use of cookies, or to block or delete cookies, simply change your browser settings. Many browsers give you the option to accept or decline cookies, accept only certain types of cookies, or be warned by the browser when a website requests to store cookies on your device, so that you can control cookies. It is also possible to delete cookies previously saved in your browser. The processes for checking or deleting cookies may vary depending on the browser you use. Some popular browser's instructions to allow cookies, or to block or delete cookies, are available from the links below.

### **Cookies Used by [www.fethiyeadayapi.com.tr](http://www.fethiyeadayapi.com.tr)**

No cookies used on our website process the data that will be used to identify your identity. The types of cookies used on our website and the purpose of using these cookies are detailed below.

#### **Category 1- Strictly Necessary Cookies**

These cookies are important to enable you to navigate the website and to access the secure areas of the website and to reveal the

permissions. Without these cookies, the services you request, such as the shopping cart or payment page on our site, cannot be provided.

COOKIE	COOKIE DESCRIPTION
adayapı	It is the cookie we use to track your session registration on the site.
lang	Sitenin görüntülediği dili ifade eden çerezdir. Arayüzde görüntülenecek dili belirler.
adayapı_pop	It is a cookie that expresses the language in which the site is displayed. Specifies the language to be displayed on the interface.
cookieconsent_status	It is a cookie produced for Cookie Policy notification. By keeping the record, it is ensured that this notification is not displayed again.

## Category 2- 'Performance' Cookies

These cookies collect information about how our visitors use the website. For example, it allows us to know which visitors to visit most frequently and whether they receive error messages from web pages. These cookies are anonymous, not the information that identifies a visitor.

COOKIE	COOKIE DESCRIPTION
_ga	It is a cookie associated with Google Universal Analytics. This cookie is used to distinguish unique users by assigning a randomly generated number as the client identifier. It is used to calculate visitor, session and campaign data for analysis reports of sites.
_gat	Associated with Universal Analytics - limits data collection in high traffic areas
_gid	It uniquely identifies a visitor and shows an example to an audience during a single browser session.
_cfduid	It is the cookie to be given in case of using Cloudflare services. It is used for reporting and analysis by assigning a unique user ID.

## Category 3- Targeting / Advertising Cookies

These cookies are used to measure the effectiveness of the advertising campaign and the number of advertisements in accordance with your interests. They are usually placed by advertising networks with the permission of the website operator. They remember the websites you visit and this information is shared with other organizations such as 3rd party advertisers. Very often cookies link to the sites of other advertisements for targeting purposes. We do not use cookies in this category.